

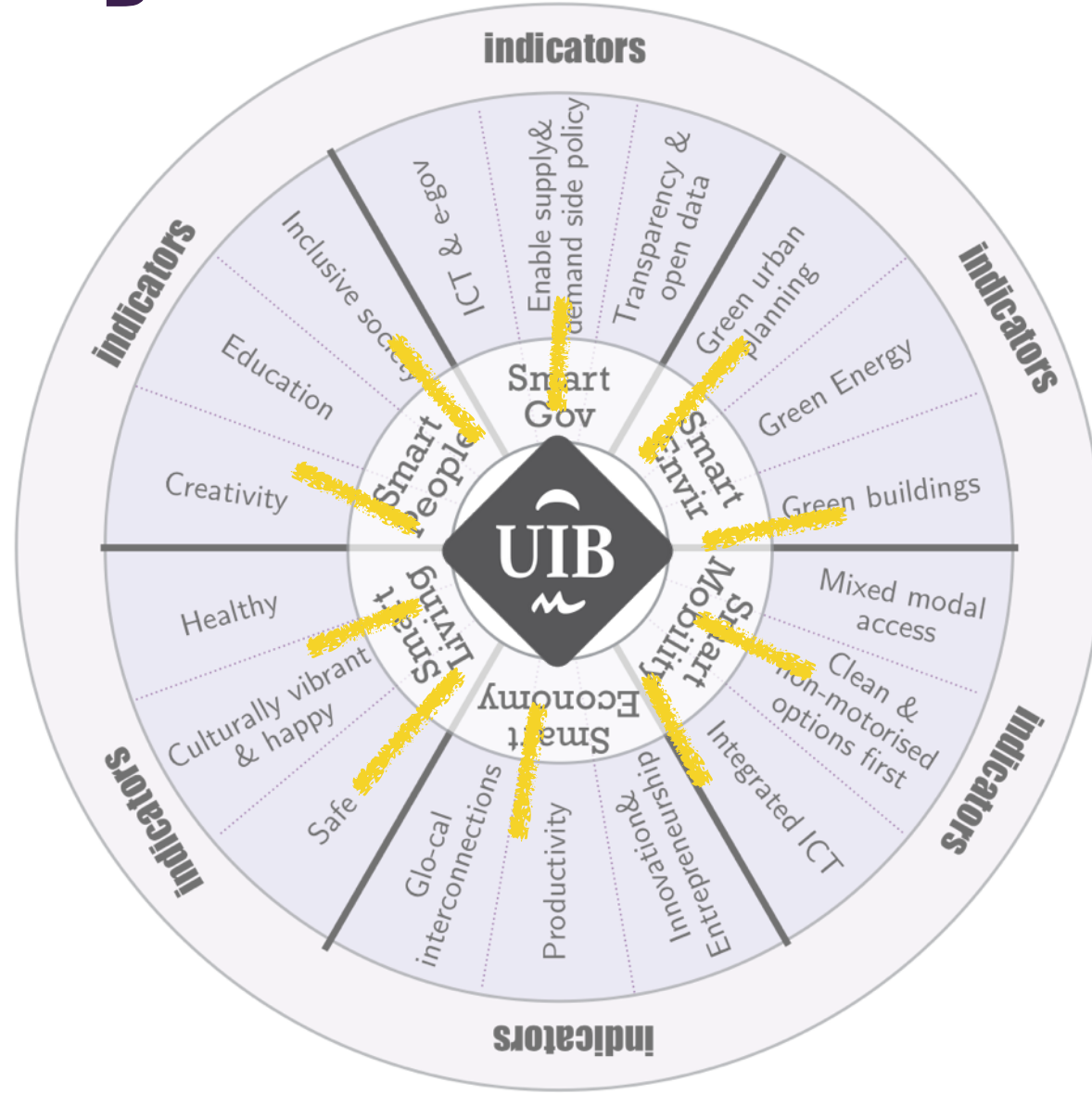
UIB campus: **adaptation & mitigation experiences**

— the view from SMART UIB —

Prof. Bartomeu J. Serra i Cifre

SMART-what?

the origin story...



... & now

S

sustainable

M

multi-disciplinary/multi-stakeholder

A

applied

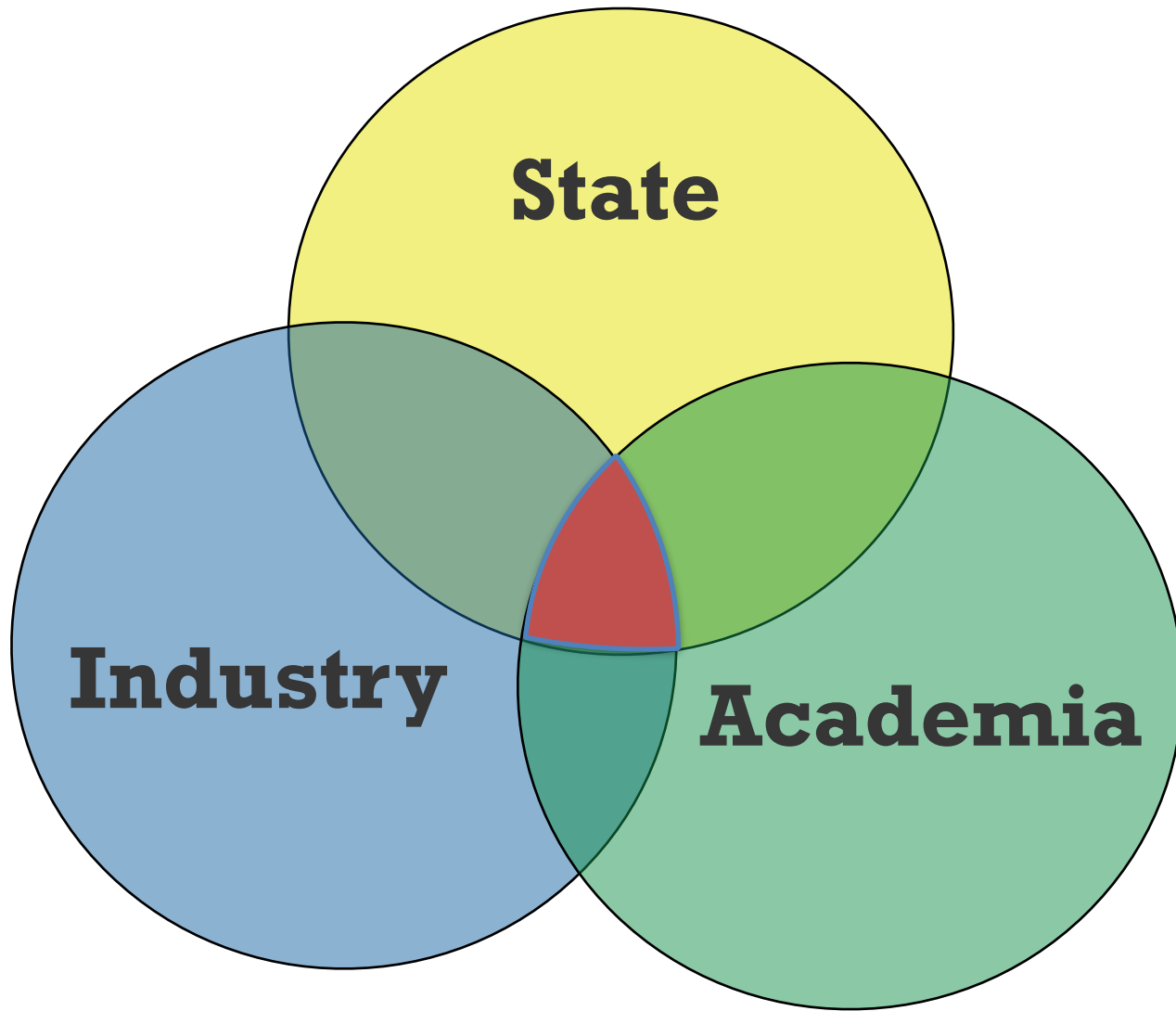
R

regenerative

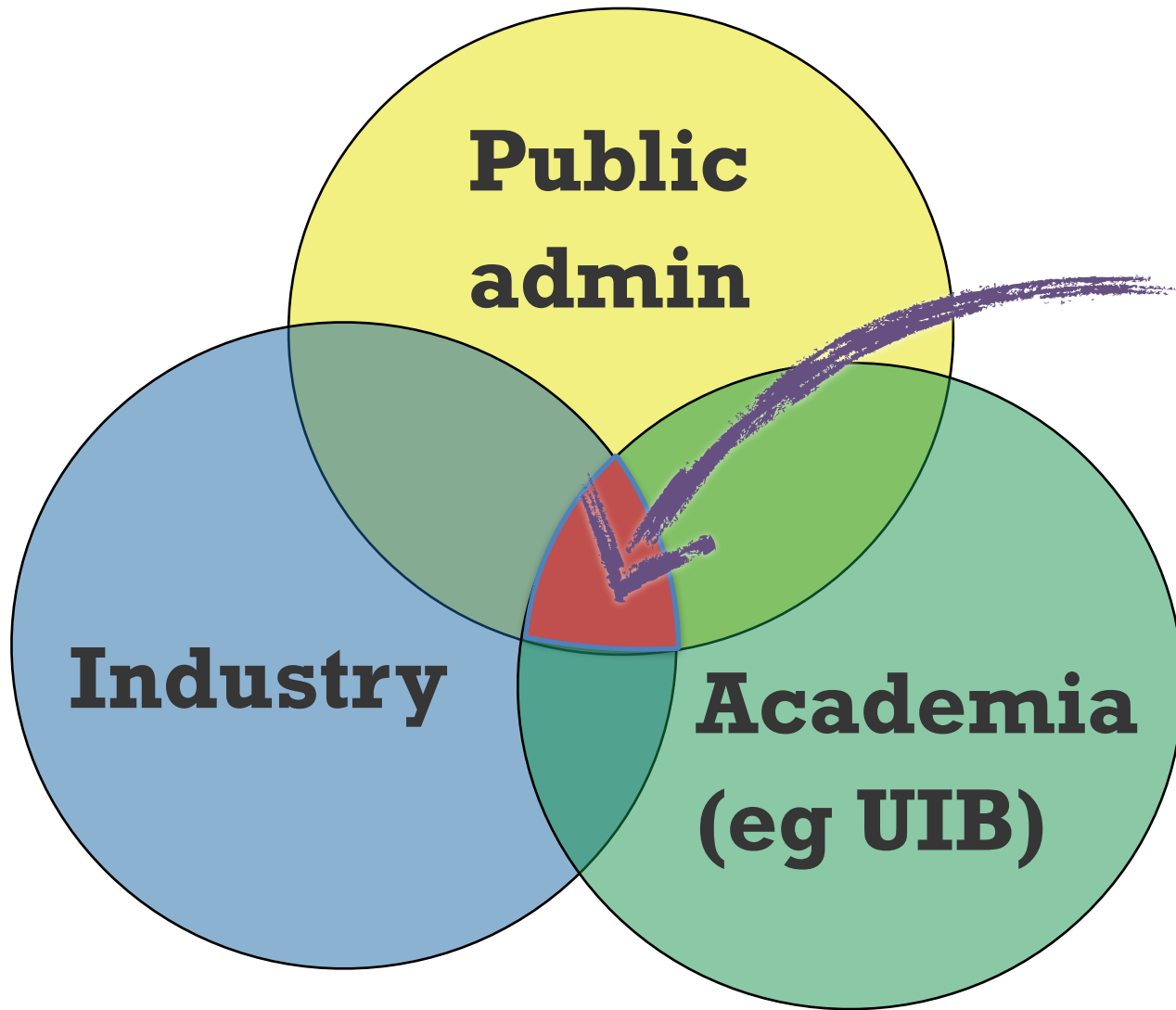
T

transformative





**Etzkowitz & Leydesdorff
(1996)**



SMART UIB

we tackle climate change...

how?

1. buildings

2. campus

3. SMART park

1. buildings

then...

Ca ses Llúcies

Innovation Center



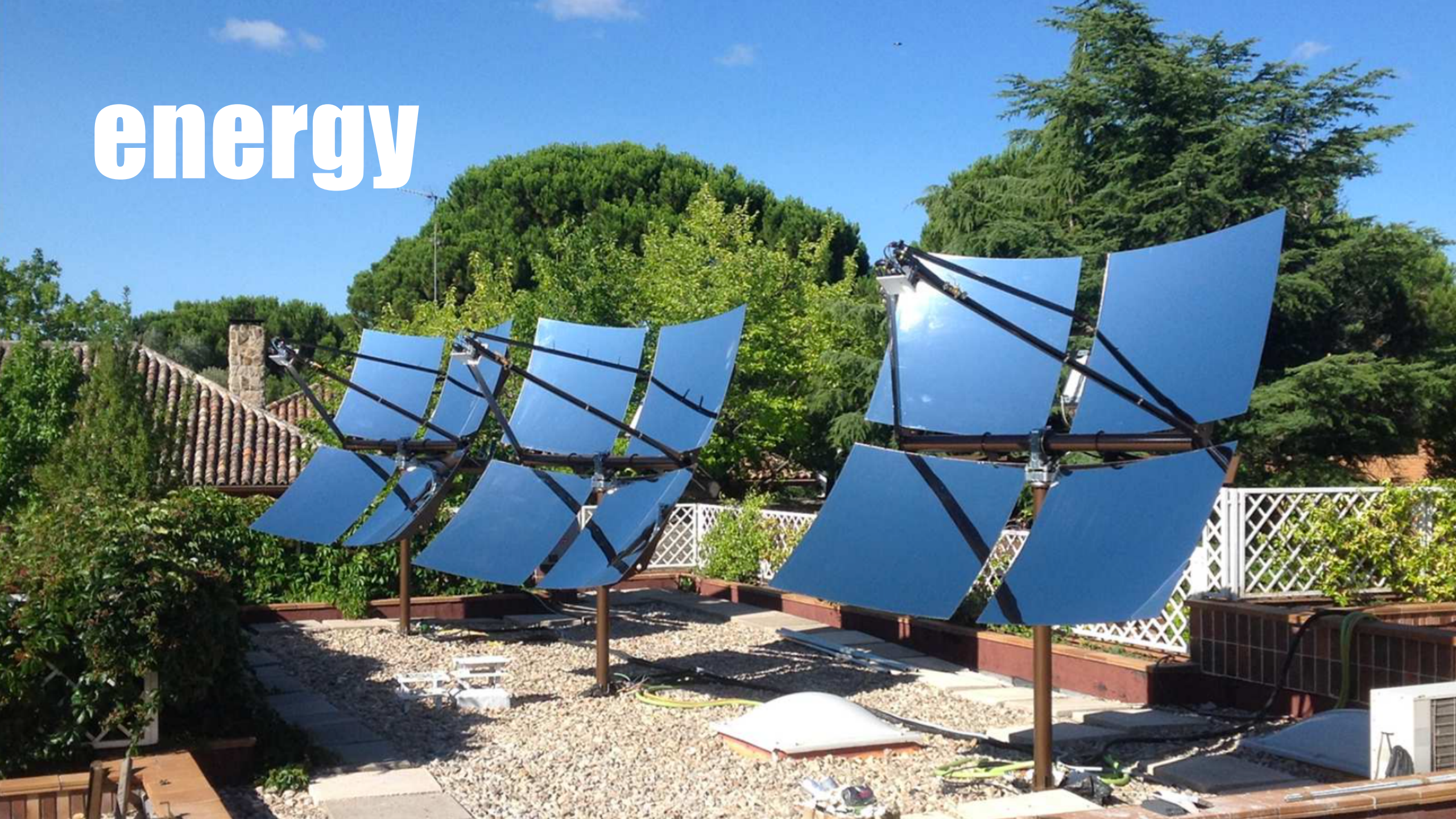


... and now

A photograph of a rectangular wooden frame filled with a thick layer of straw or wood chips. The frame is made of light-colored wood and is set against a plain, light-colored wall. The straw is a golden-brown color and appears to be packed tightly. In the center of the frame, there is a small, dark, rectangular object that looks like a piece of wood or a small plant. Overlaid on the center of the straw is the text "CO2 sequestration" in a bold, blue, sans-serif font.

CO₂ sequestration

energy



2.

campus

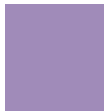
A photograph of a city street during autumn. In the foreground, a tree with bright yellow leaves stands prominently. To its left, a parking lot contains several cars, including a silver hatchback, a white hatchback, a dark SUV, and a red car. A large palm tree is on the far left. In the background, a bus stop with a shelter is visible, with a few people waiting. The sky is clear and blue. The text '2021 zero emissions' is overlaid in large white letters on the right side of the image.

**2021 zero
emissions**

resting on

4 main ideas

1



**energy efficiency is a source of
energy on its own**

So!
let's...

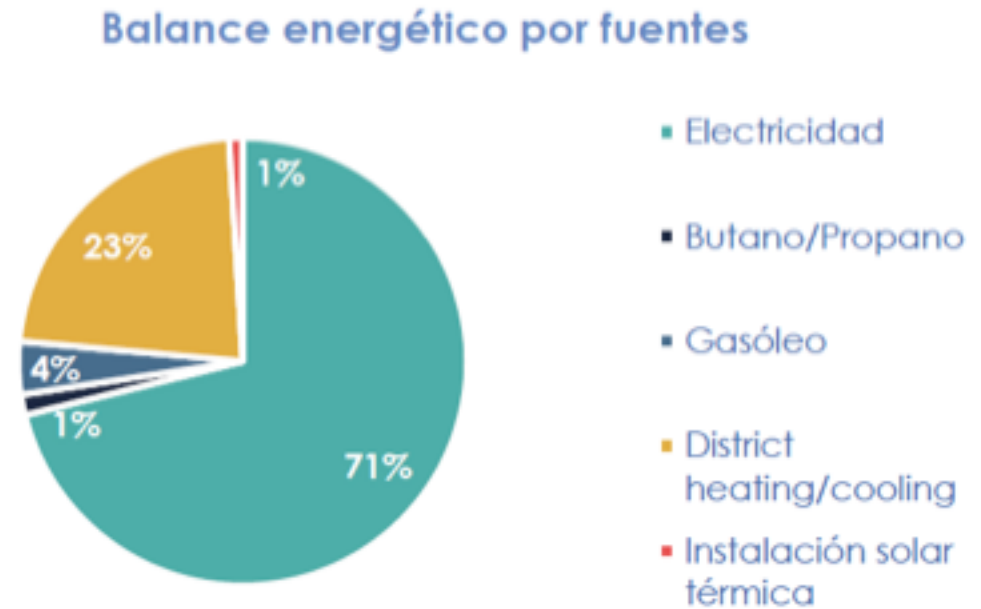
**energy
audit on
campus**

so we did

**with a little help from
our friends...**

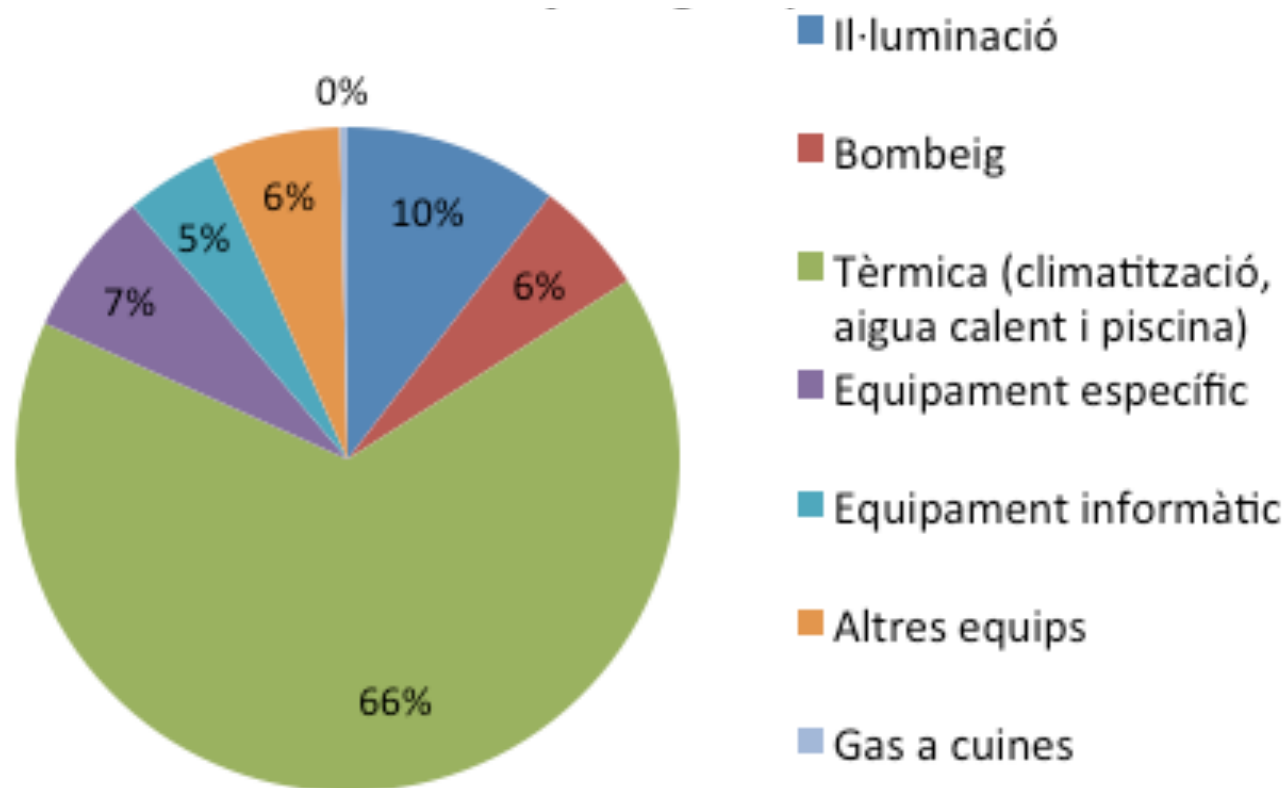
	Consumo (kWh/año)	Coste (€/año)
Electricidad	9.784.441	809.756*
Butano/Propano	203.547	19.619
Gasóleo	526.205	32.966
District heating/cooling	3.105.414	172.383
Instalación solar térmica	133.787	0
TOTAL	13.753.394	1.034.724

* Excluding contracted power costs (261,149€/any)



source: Balantia energy audit

Energy use



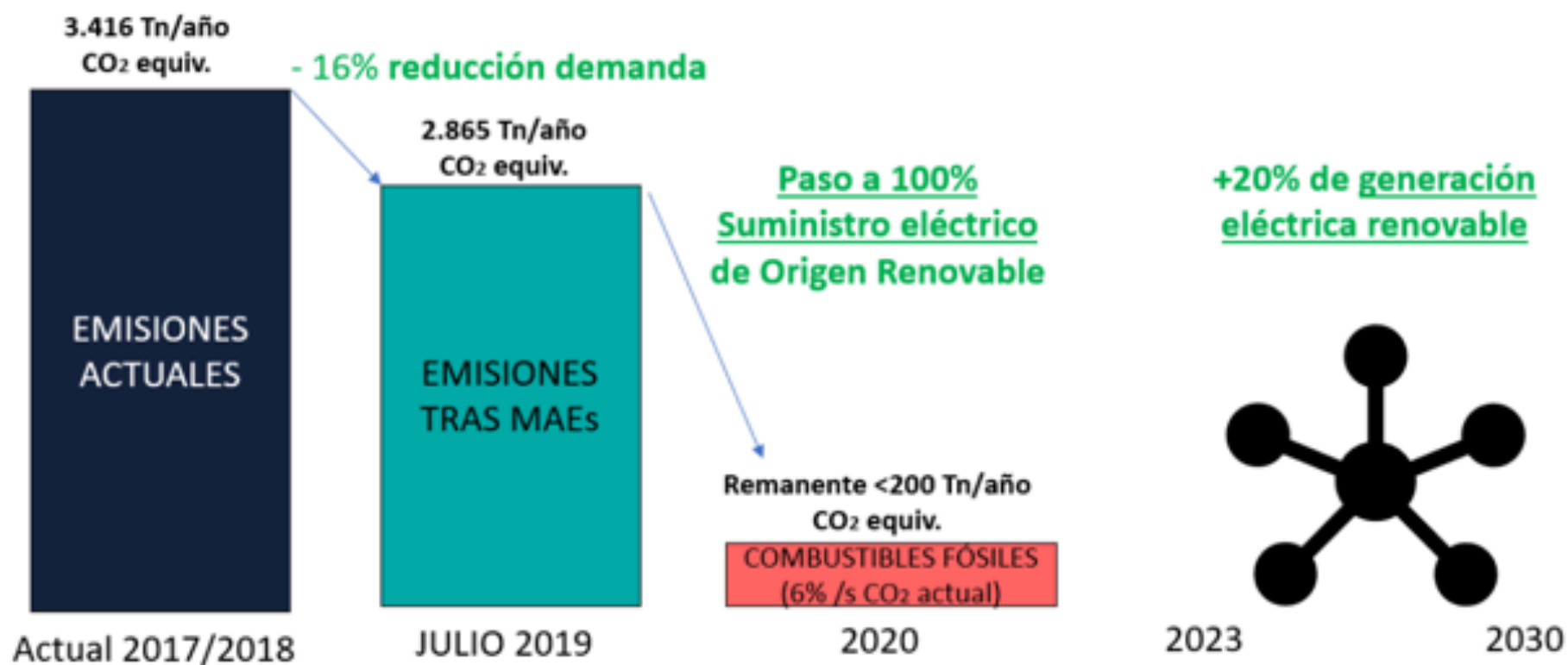
source: Balantia energy audit

PLAN SMART ENERGY UIB

HORIZONTE 2030

ETAPA HACIA 0 EMISIONES

+ RENOVABLES



2.

**“all energy must become
electricity”...**

2.

is

WRONG

energy should be...

locally sourced

with minimal processing

to maximise efficiency



Do in energy as in food!

3.

NEVER WASTE generated energy

don't need it right now?

(a) use it [for something else]

don't need it right now?

(b) store it

4.

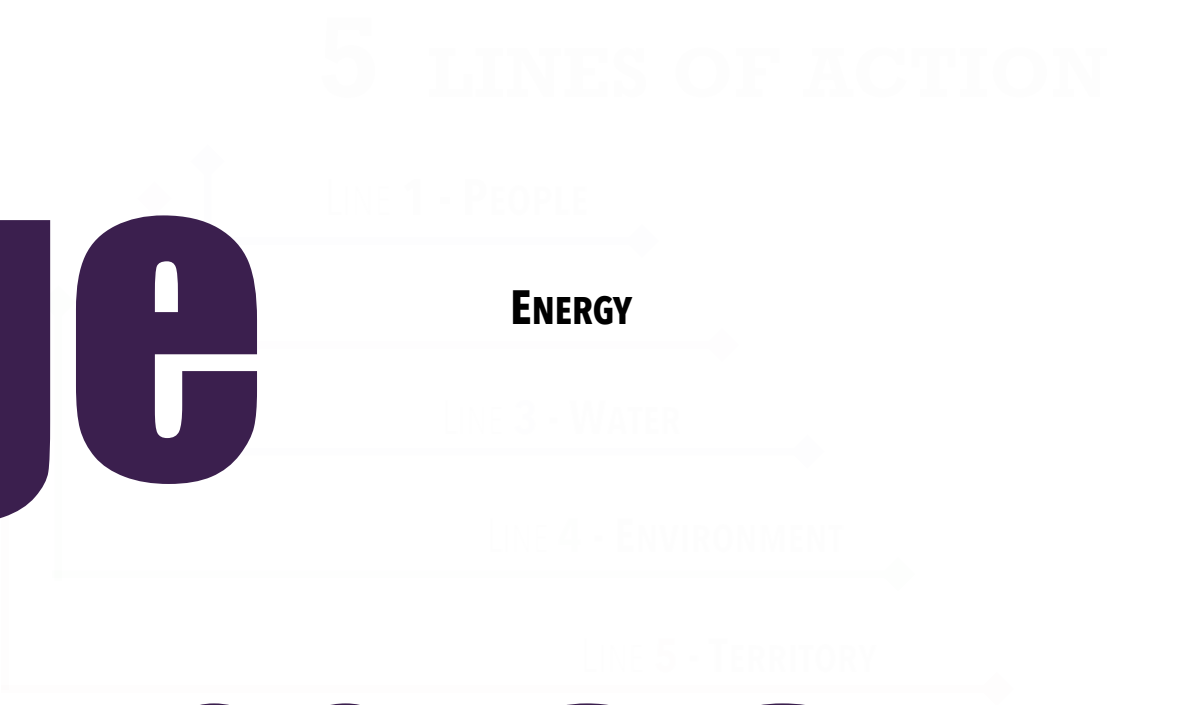
**use devices within their optimal
range**

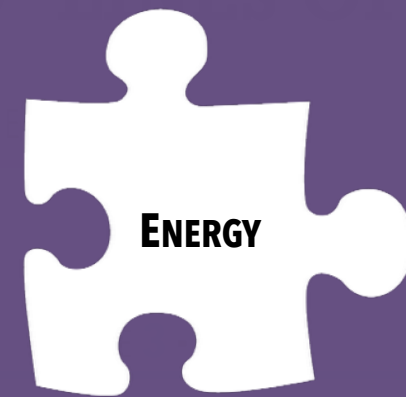
... **but.**

climate

change

challenges

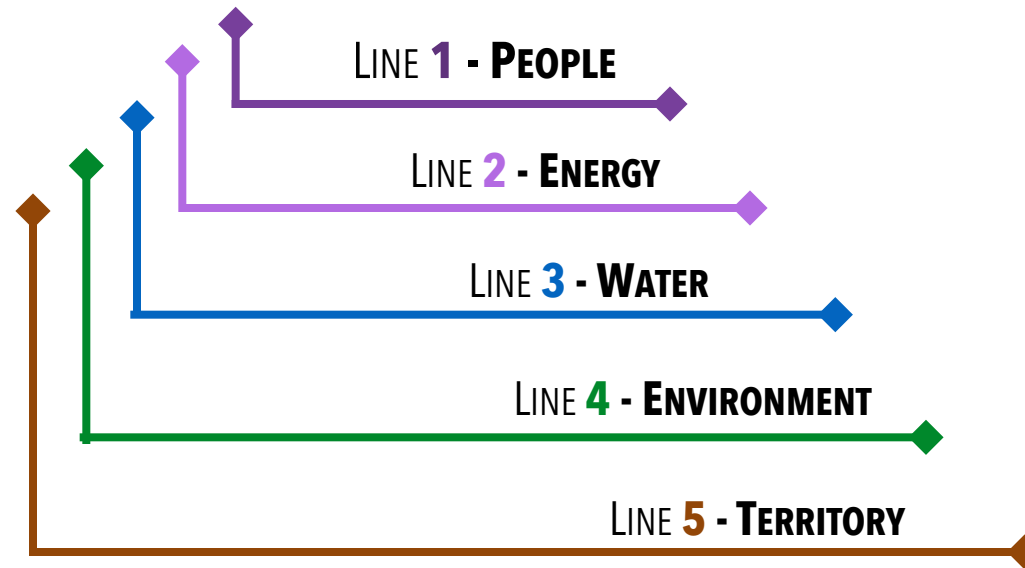




S.M.A.R.T.



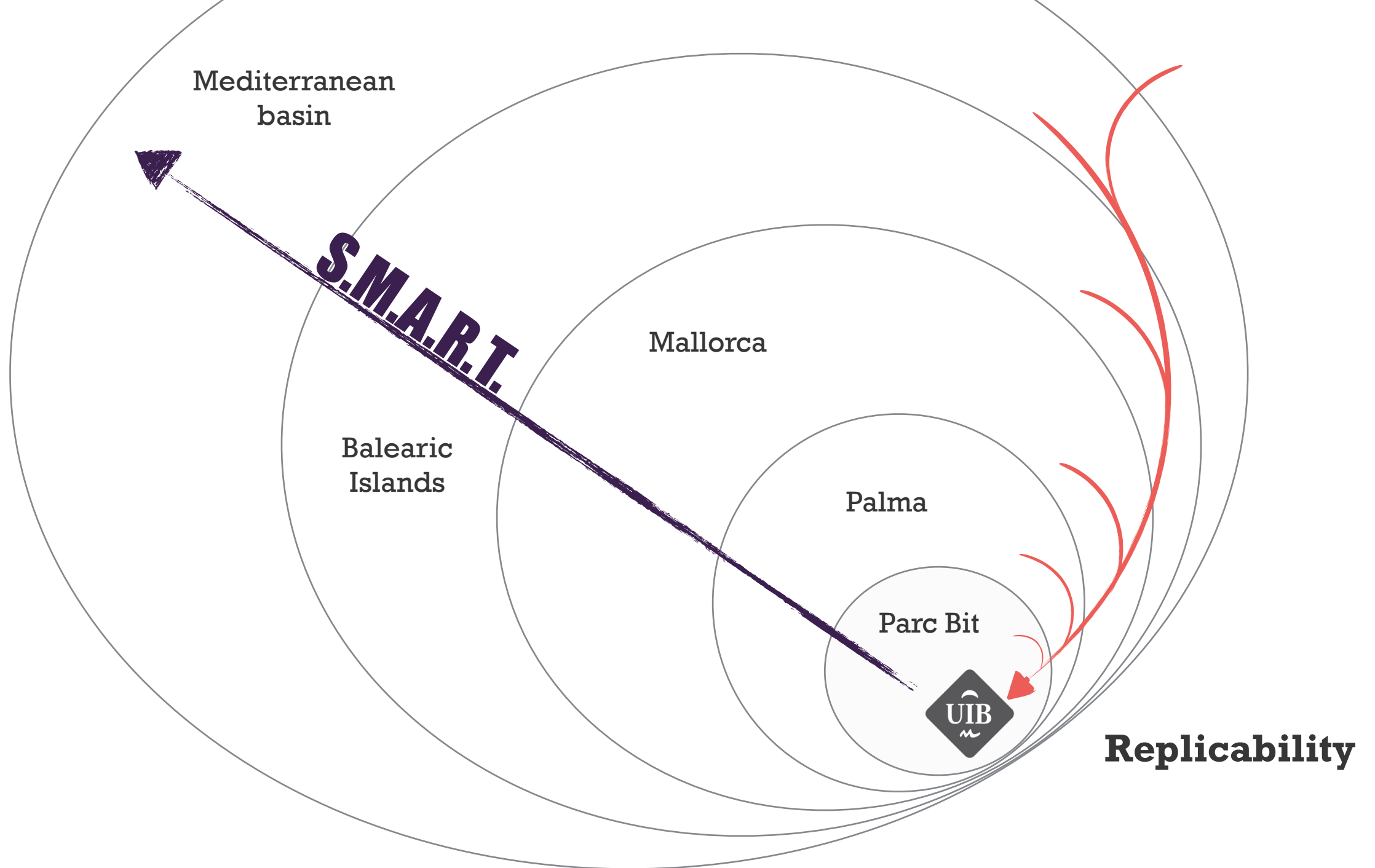
5 LINES OF ACTION



strategy = a+b-c

strategy = a+b-c

**develop & verify solutions
that work and scale**



use us!

strategy = a+b-c

**Encourage uptake and
adoption of solutions.**

a

BRAINS + TECH + ETHICS

b

STORY + FEELING

a

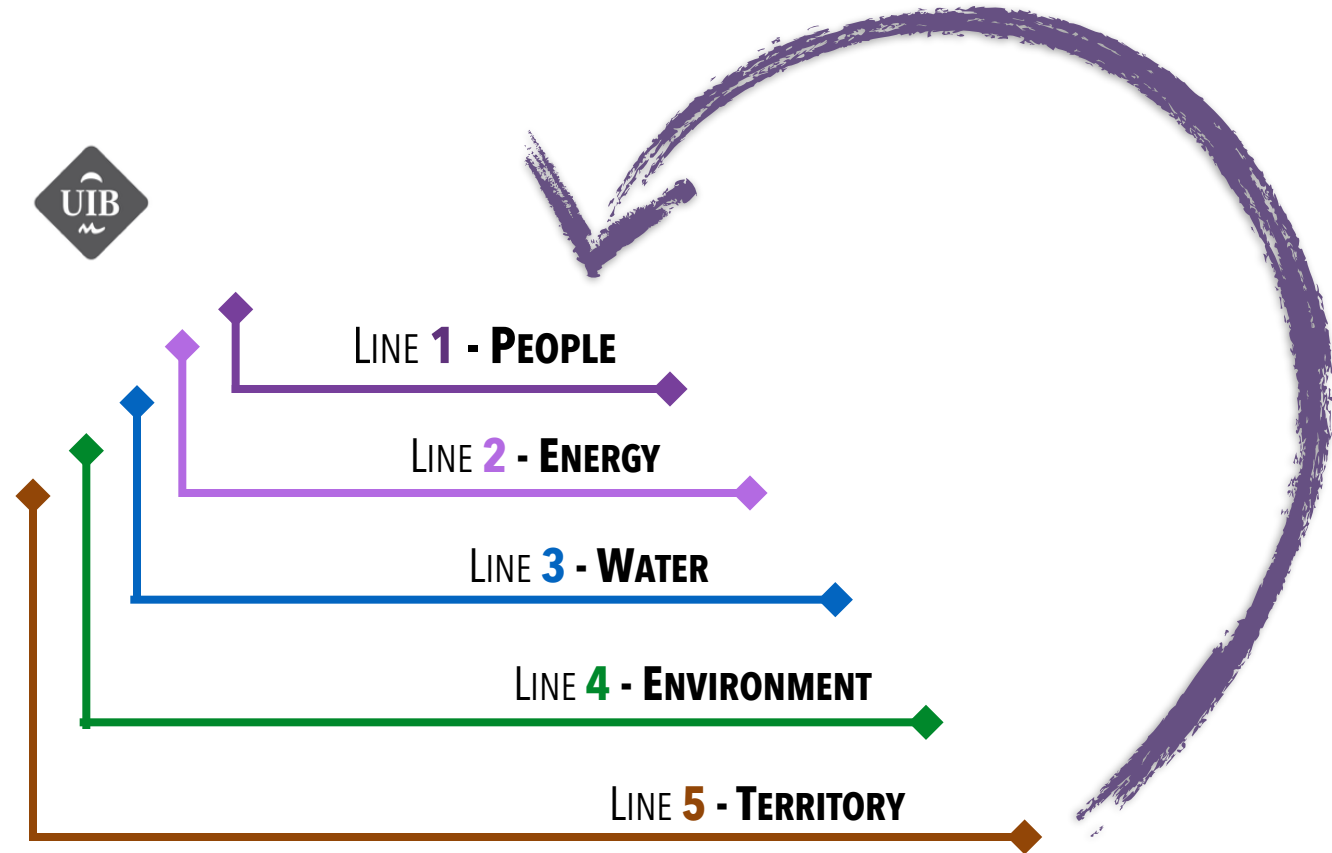
people that **invent** solutions

b

people that **deploy** solutions

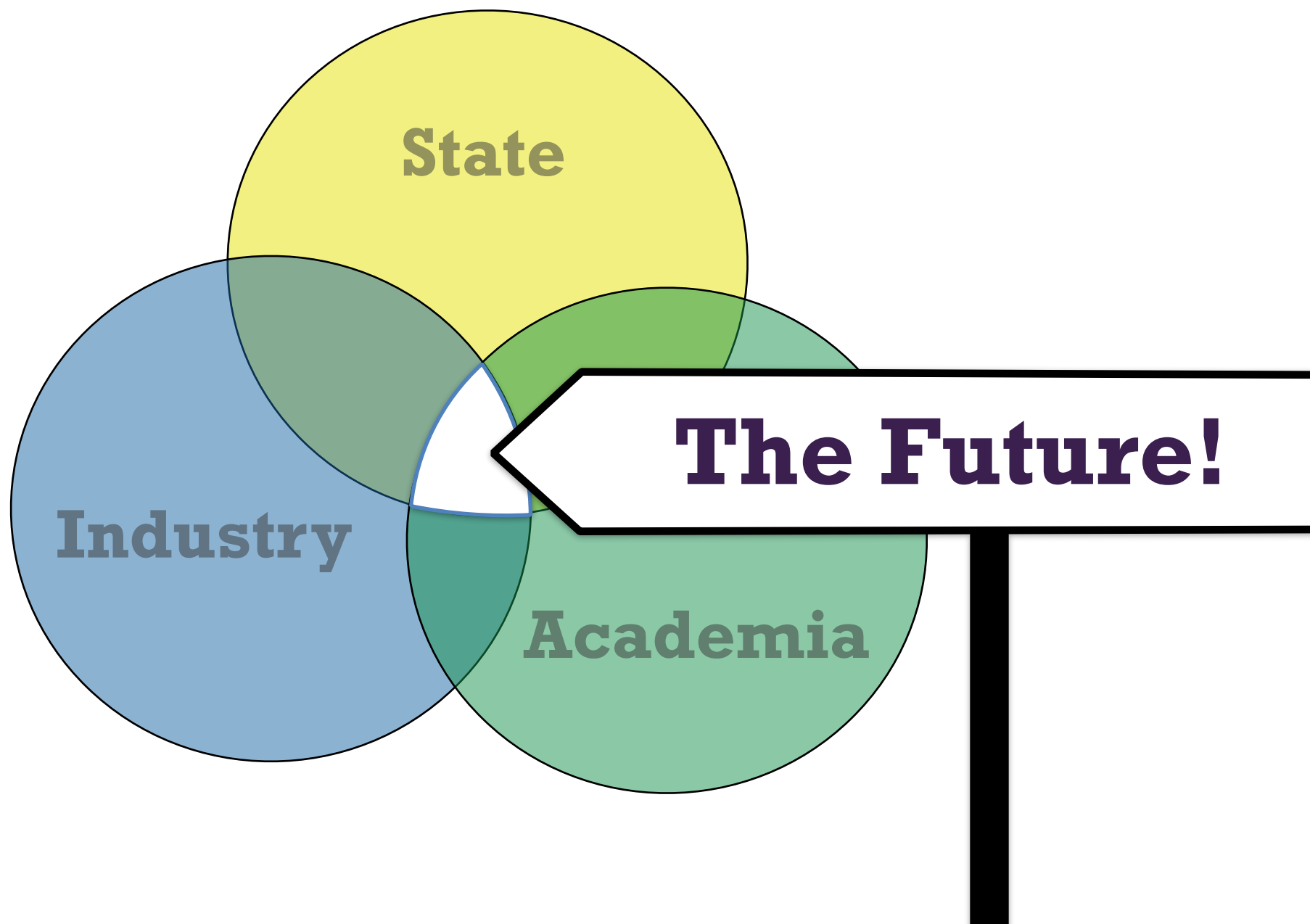
**climate change is
about people &
the choices they make**

S.M.A.R.T.



strategy = a+b-c

**bureaucracy, politics,
parochialism...**





Universitat
de les Illes Balears

what do you choose?

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